



what moves you?  
oct. 4, 2025  
rideforrefuge.org



# Ride for Refuge

**Raise funds and awareness with a family-friendly bike + walk designed for charities that support people seeking hope, safety, and freedom.**



Find new donors and sponsorships



Build buzz and brand awareness



Raise \$20,000+ with no upfront cost

Whether your goal is to expand your services, improve your programs, or maximize your charity's impact in the world, peer-to-peer fundraising is here to help.



## The Ride for Refuge is a family-friendly fundraising bike + walk held on Saturday, October 4, 2025.

We partner exclusively with Canadian charities that help those experiencing danger, hardship, or abuse.

### Here's how it works:

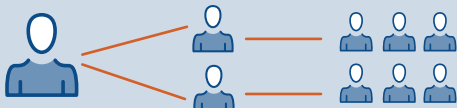


Your charity hosts the Ride for Refuge in your community with the full support of our team.

*No fundraising experience is required!*



We help you with all of the details: route mapping, insurance, signage, promo materials, marketing, coaching, and much, much more.



Working with your board and staff members, you recruit 10-15 team captains who will then each recruit 7-8 team members who all bike or walk together on a planned route.

**\$10,000 = 100 donors**

This peer-to-peer fundraising format engages hundreds of individuals, families, community and corporate groups in your area. For every \$10,000 raised, you'll reach 100 new donors.



## Don't worry, we've got it covered!

By partnering with the **Ride for Refuge**, you can raise significant funds with your existing team. We provide everything required to host a successful fundraiser, including:

- Website for registration + fundraising
- All financial processing, reconciling + tax receipts
- T-shirts, signage + swag
- Customer service, insurance + legal support
- Campaign tools + coaching
- Social media + marketing

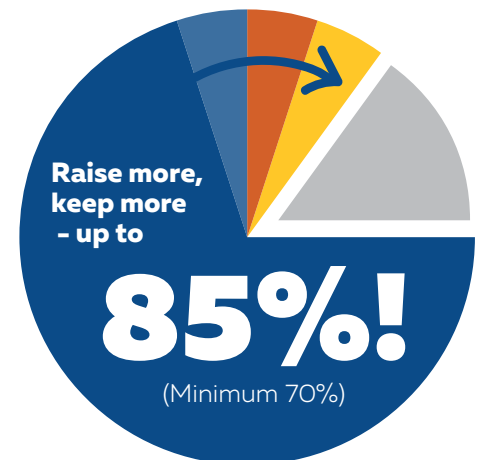
## ...but there's more!

Hosting the Ride for Refuge enables you to:

- Secure new sponsorships
- Strengthen your brand in the community
- Engage your clients and their families
- Reach + inspire new donors + volunteers
- Concentrate on relationships

**"We could not believe how helpful, friendly, and amazing the team was throughout the whole event process!"**

Jennifer, Youth Unlimited



A small percentage of funds raised remain with Blue Sea to cover the costs of supporting your campaign + the national event.