



Ride for Refuge

Raise significant funds with a family-friendly bike + walk designed for charities that support people seeking hope, safety, and freedom.



Find new donors and sponsors



Build buzz and brand awareness



Raise \$20,000+ with no upfront cost

Whether your goal is to expand your services, improve your programs, or maximize your charity's impact in the world, peer-to-peer fundraising is here to help.



The Ride for Refuge is a family-friendly fundraising bike + walk held on Saturday, October 5, 2024.

We partner exclusively with Canadian charities that help those experiencing danger, hardship, or abuse.

Here's how it works:



Your charity hosts the Ride for Refuge in your community with the full support of our team.

No fundraising experience is required!



We help you with all of the details: route mapping, insurance, signage, promo materials, marketing, coaching, and much, much more.



Working with your board and staff members, you recruit 10-15 team captains who will then each recruit 7-8 team members who all bike or walk together on a planned route.

\$10,000 = 100 donors

This peer-to-peer fundraising format engages hundreds of individuals, families, community and corporate groups in your area. For every \$10,000 raised, you'll reach 100 new donors.



Don't worry, we've got it covered!

By partnering with the **Ride for Refuge**, you can raise significant funds with your existing team. We provide everything required to host a successful fundraiser, including:

- Website for registration + fundraising
- All financial processing, reconciling + tax receipts
- T-shirts, signage + swag
- Customer service, insurance + legal support
- Campaign tools + coaching
- Social media + marketing

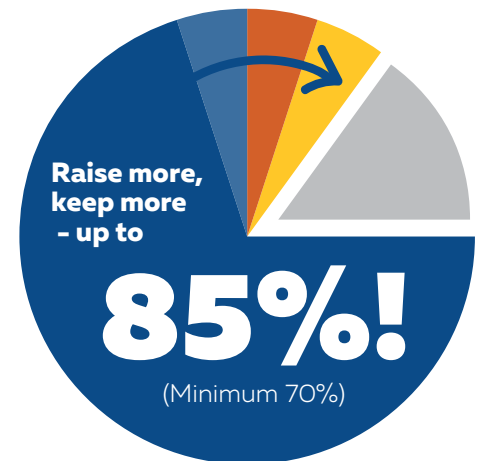
...but there's more!

Hosting the Ride for Refuge enables you to:

- Secure new sponsorships
- Strengthen your brand in the community
- Engage your clients and their families
- Reach + inspire new donors + volunteers
- Concentrate on relationships

"We could not believe how helpful, friendly, and amazing the team was throughout the whole event process!"

Jennifer, Youth Unlimited



A small percentage of funds raised remain with Blue Sea to cover the costs of supporting your campaign + the national event.